

FOR IMMEDIATE RELEASE

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**BABY CELEBRATION LA PREMIERES AS A STYLISH SHOWCASE FOR
HIP MOMS & THEIR TRENDY TOTS!**

April 28 to 29, 2007 at the Los Angeles Convention Center

January 9, 2007 (Los Angeles, CA) - Seascape Productions announces the due date of **Baby Celebration LA**, the premier baby chic event where the hippest moms meet the hottest companies. This one-of-a-kind, once-a-year show offers a unique opportunity for new and expectant moms, dads, and “young” grandparents to explore and shop for state-of-the-art baby gear, technology, furniture, nursery design and much more! Baby Celebration LA will bring together 400 unique exhibits, wondrous entertainment, expert speakers and up to 25,000 guests at the Los Angeles Convention Center, Saturday April 28 and Sunday, April 29, 2007.

The hot mom and trendy baby is a sizzling demographic with amazing purchasing power. Baby Celebration LA serves her needs with up-to-the-moment hot topics and seminars with a focus on education, style, and design. Mothers represent the most powerful consumers in the US today controlling over \$1.6 trillion in household spending annually.

Baby Celebration LA is the first collaborative environment designed to cater to trend-conscious moms who seek the very best for herself, as well as her child.

“People who have made a commitment to a modern lifestyle don’t want to have to close the door to the playroom” Jordan Benjamin, Design Within Reach

Preview of Highlights

- **400 Unique Exhibits** for mom and baby.
- **Celebrated Speakers** sharing expert advice on topics such as fitness and wellness.
- **Fashion Show** of the hottest trends and must-haves.
- **Design Vignettes** by interior design professionals showcasing the latest in nursery & playroom design trends.
- **Onsite Interactive Features** designed around the modern family lifestyle.

This is the one weekend of the year where high style meets high expectations in a win/win affair, and we think that is worth celebrating! For more information visit www.seascapeproductions.com.

About Seascape Productions: With over 25 years of combined experience, Seascape Productions Owners, Penny Domschot and Patrice Meluskey have created and promoted niche-market expos and events including the extraordinarily successful San Diego Interior Design & Landscape Expo and the Roseville Interior Design & Outdoor Living Expo. This spring they are realizing a dream, bringing their innovative and successful Expo concept to the world of expectant moms, new moms, and grandmoms, all those who love babies.

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